



## PROUD TO BE “GUARANTEED FRACKING FREE”

**T**HE **Guaranteed Fracking Free** logo campaign is a nationwide campaign to celebrate and promote Ireland’s present fracking-free status. Ireland’s clean environment and “green” image are priceless assets for Irish businesses, especially in the tourism and agri-food sectors.

Tourists come to Ireland for the beautiful unspoiled countryside, the fresh air, the old stone walls, and a clean environment in which to pursue activities such as walking, climbing, cycling, fishing, and water sports.

Consumers of Irish agricultural produce buy Irish products for their renowned high quality, which is directly linked to the quality and cleanliness of the Irish environment.

Similarly, high-tech and high-precision industries are attracted to Ireland for its plentiful supply of clean water and its seismic stability.

The economic value to Ireland of its “**guaranteed fracking free**” status will only grow over the coming years as people around the world become familiar with the environmental and human health risks associated with hydraulic fracking.

Other countries, such as the USA, the UK, Canada, Australia, and New Zealand, can no longer boast that they are “fracking free”. *Ireland can.*

The “**Guaranteed Fracking Free**” logo is available freely for download by anyone who wants to celebrate and promote Ireland’s precious and increasingly rare “**guaranteed fracking free**” status.

*For further details, please see overleaf...*

## WHO CAN USE THE LOGO?

Everyone can use the logo. The more people who display the logo, the more effective the campaign will be in terms of promoting and protecting Ireland's "**guaranteed fracking free**" status.

The logo was designed to allow Irish businesses, especially in the tourism and agri-food sectors, to promote the quality of their products. It is available in a number of file formats for ease of use in product labels, letterheads, websites, buttons, T-shirts, banners, farm gate signs, etc.

A version of the logo with the words "**Keep Ireland Fracking Free**" is also provided for those who may prefer it.

## DO I NEED TO SIGN UP?

No, just download the files and use the logo however you wish.

## WHERE CAN I DOWNLOAD "GUARANTEED FRACKING FREE" LOGO?

The logo can be downloaded from the following websites:

<http://frackingfreeireland.org>

<http://frackingfreeclare.org>

<https://sites.google.com/site/frackingireland/-guaranteed-fracking-free-logo>

## WHO ELSE IS USING IT?

There is an online list of businesses that have adopted the logo, and a photo gallery showing how the logo is being used at this site:

<https://sites.google.com/site/frackingireland/-guaranteed-fracking-free-logo>

To add your business name and address to the list, to add your photos to the Photo Gallery, or to contact the campaign with questions or comments, please contact Sarah Akamine at [gff.logo@gmail.com](mailto:gff.logo@gmail.com) (085-1606267).

